

Corporate Knights announces hiring of Managing Director

TORONTO, Canada, May 30, 2014 – Corporate Knights Inc., the company for clean capitalism, proudly announces that Lyn Brown will join the independent Toronto-based B Corporation.

Toby Heaps, CEO of Corporate Knights, announced that Lyn Brown has been appointed Managing Director for Corporate Knights Inc. Her responsibilities will span Corporate Knights' three divisions, leading policy change and member relations with the Council for Clean Capitalism and providing brand and business development leadership with Corporate Knights magazine (Canada's reigning Magazine of the Year) and Corporate Knights Capital (creator of the largest sustainable investment platform in the world).

Bio Below:

Lyn has 25 years of corporate experience, largely in transformative change environments. An advocate for sustainability in business and community, Lyn is on the board of GreenBlue Institute, based in Charlottesville, VA and has served as a director with a variety of non-profit organizations.

She led the corporate responsibility portfolio at Catalyst Paper through the end of 2013 and in January 2014 Catalyst and its partners announced completion of the Great Bear Rainforest agreement for coastal British Columbia. During her tenure, Catalyst ranked among Corporate Knights Best 50 Canadian companies for seven consecutive years and earned five awards for reporting excellence from the Canadian Institute of Chartered Accountants.

Her communication leadership background includes Aquila Networks Canada (now Fortis), TELUS, Canada Post, and APEGA. She holds an MBA from Royal Roads University, a BA from the University of Alberta, and a journalism diploma from MacEwan College University.

Lyn has a love of travel and a good story told well.

Interviews: Lyn Brown

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