Inaugural Future 40 ranking for Canada announced

TORONTO, Canada, April 3, 2014 – Corporate Knights today unveiled its first Future 40 Responsible Corporate Leaders in Canada ranking, extending the spotlight to those corporate up-and-comers in the country that are top sustainability performers.

Using the same 12 indicators common in Corporate Knights’ company rankings, the top 40 corporations were chosen from a starting universe of 213 firms. Corporate Knights intends to turn the Future 40 into an annual ranking, as many of today’s small companies will turn into tomorrow’s large companies.

The top ranked corporation in this year’s list was the Greater Toronto Airports Authority (GTAA), the operator of Toronto Pearson International Airport. The company has challenging waste and emissions reduction strategies in place, while a climate change adaptation plan is currently under development.

“We have these dueling mandates to grow and serve the city, while at the same time minimizing its impact on the community,” says GTAA’s VP of Strategy Development and Stakeholder Relations Toby Lennox. With comprehensive reporting guidelines and a range of environmental and social programs in place, it has emerged as a standard-bearer for sustainability-minded airports.

For CK Capital’s lead analyst Michael Yow, the results show that strong corporate social responsibility performance is not simply limited to the largest companies. “The idea that sustainability reporting is just a large-cap phenomenon appears not to be true, and we couldn’t be more pleased with that result,” said Yow.

The full methodology and analysis of the Future 40 Responsible Corporate Leaders in Canada ranking is detailed at http://www.corporateknights.com/future40 and will be summarized in the Aboriginal 2014 issue (Vol. 13.2) of Corporate Knights, to be distributed with the Globe and Mail on April 3.

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