



The Company for Clean Capitalism

Media Release

World's 100 Most Sustainable Corporations Deliver Better for Investors

DAVOS, Switzerland, January 22, 2019 – Corporate Knights released its 15th annual list of the world's 100 most sustainable corporations in Davos today, following a rigorous analysis of some 7,500 companies with US\$1B+ in revenues. A comparative financial performance and corporate longevity analysis of the Global 100 companies against the MSCI All Country World Index supports the mounting case that sustainable corporate performance is consistent with equal or better returns for investors and greater corporate longevity.

According to the Toronto-based sustainable business magazine and research company's latest data crunching, **the world's most sustainable corporation in 2019 is Chr. Hansen, a Danish bioscience company, which uses "good bacteria" to provide natural means for preserving food, protecting plants and reducing overreliance on antibiotics in livestock farming.** Eighty-one per cent of Chr. Hansen's revenues are categorized as "clean," according to the Corporate Knights taxonomy. It also has strong representation of women on its board and in its executive ranks, and the company now links executive compensation to corporate diversity targets.

Other top spots on the 2019 ranking: **second-place went to Kering S.A., a French apparel and accessories manufacture**r, which pioneered <u>Environment, Profit & Loss accounting</u> as a way of making environmental impacts directly visible on the corporate bottom line. Kering was ahead of all other companies on representation of women on its board at 64 per cent. **Third place went to Neste Corporation, a Finnish petroleum refiner** that earned 25 per cent of its revenues from refining biofuels and aims to boost that to 50 per cent by 2020.

The Global 100's "clean revenue" metric, which was introduced in last year's ranking and now counts for 50 per cent of each company's score, measures the percentage of revenues earned from products or services that have environmental, or well-defined social benefits. Refined "peer group" definitions used to score companies were introduced this year and have improved the comparability and precision of the rankings.

Analysis of the age composition and financial performance of the 2019 Global 100 continues to demonstrate that top sustainability performers tend to last longer and perform better for investors than comparator companies. The average age of a Global 100 company is 87 years, while the average age of a company in the MSCI All Country World Index (ACWI) is 63 years.

Comparative investor returns were assessed using the "Global 100 Index," which is calculated by Solactive and available via Bloomberg and Thomson Reuters. Composed of Global 100ranked companies, it is equally weighted and mirrors the sector composition of the MSCI ACWI on a percentage basis. **From its inception on February 1, 2005, to December 31, 2018, the Global 100 Index made a net investment return of 127.35 per cent, compared to 118.27 per cent for the MSCI ACWI** (see Appendix A below for long-term trend).

"The Global 100 companies show that doing what is good for the world can also be good for financial performance," said Toby Heaps, CEO of Corporate Knights.

Global 100 companies also consistently outperform MSCI ACWI companies on CEO-to-averageworker compensation equity, board gender diversity, on paying their fair share of taxes, and on various other specific metrics that factor into the ranking.

Metric	Global 100	MSCI ACWI
CEO-to-average-worker-pay ratio	76:1	140:1
Cash-taxes-paid-to-profit ratio	18%	16%
Carbon productivity (revenue-to-tonne-C0 _{2e} ratio)	\$238k	\$157k
Clean revenues (from products or services with beneficial	26%	9%
environmental or social impacts as % of total revenues)		
% of women on boards	27%	19%
Executive pay linked to sustainability measures (% of	58%	19%
companies having such a link)		

Global 100 companies come from 21 different countries, predominantly in North America (there are 22 American and six Canadian companies on the list) and Western Europe, where 13 countries collectively account for 51 ranked companies. The other 21 ranked companies come from Australia, Brazil, Japan, Singapore, South Korea and Taiwan.

Sectorally, 20 ranked companies are in IT and 17 in the financial sector. With the addition of the consumer discretionary, health care, and industrials sectors, these five sectors make up almost three-quarters of the Global 100 in line with its comparator benchmark.

For full rankings and methodology details, please see: <u>www.corporateknights.com/global100</u>.

<u>About Corporate Knights</u>: Corporate Knights Inc. includes the sustainable business magazine *Corporate Knights* and a research division that produces rankings and financial product ratings based on corporate sustainability performance.

<u>About the Global 100 Most Sustainable Corporations in the World:</u> The Global 100 is an annual project initiated by Corporate Knights, the company for clean capitalism. Launched in 2005, the Global 100 is announced annually on the sidelines of the World Economic Forum in Davos.

-Ends-

<u>Contact information:</u> Toby Heaps, CEO, Corporate Knights Phone: +1 (416) 203.4674 Email: toby@corporateknights.com

<u>Appendix I:</u> Net returns of the MSCI All Country World Index and the Corporate Knights Global 100 Index in USD as calculated respectively by Solactive and MSCI (from February 1, 2005 to December 31st, 2018)



Appendix II: 2018 Global 100 Most Sustainable Corporations in the World

Rank 2018	Full company name	Country	Peer Group
1			Food or other Chemical
	Chr. Hansen Holding A/S	Denmark	Agents
2	Kering SA	France	Apparel and Accessories
3	Neste Corporation	Finland	Petroleum Refineries
4	Orsted	Denmark	Wholesale Power
5	GlaxoSmithKline plc	UK	Biopharmaceuticals

6			Real Estate Investment
	Prologis, Inc.	U.S.	Trusts
7	Umicore	Belgium	Primary Metals Products
8	Banco do Brasil S.A.	Brazil	Banks
9	Shinhan Financial Group Co.	South Korea	Banks
10	Taiwan Semiconductor	Taiwan	Semiconductor Equipment
11			Personal Professional
	Pearson PLC	UK	Services
12	Outotec Oyj	Finland	Machinery Manufacturing
13			Food and Beverage
	McCormick & Company	U.S.	Production
14			Communications
	Cisco Systems, Inc.	U.S.	Equipment
15		D 11	Personal Care and
16	Natura Cosmeticos S.A.	Brazil	Cleaning
16	ERG S.p.A.	Italy	Wholesale Power
17	Analog Devices, Inc.	U.S.	Semiconductor Manufacturing
18	Novartis AG	Switzerland	
19			Biopharmaceuticals Electric Utilities
20	CEMIG	Brazil	
20	Sanofi	France	Biopharmaceuticals Communications
21	Ericsson	Sweden	Equipment
22	Bombardier Inc.	Canada	Aerospace and Defense
23	bomburuler me.	Canada	Forestry and Paper
	UPM-Kymmene Oyj	Finland	Products
24	BNP Paribas SA	France	Banks
25			Real Estate Invest.+
	City Developments Limited	Singapore	Services
26			Diagnostics and Drug
	bioMerieux SA	France	Delivery
27			Wireless and Wireline
20	Royal KPN NV	Netherlands	Telecom
28	Siemens AG	Germany	Industrial Conglomerates
29	Valeo SA	France	Consumer Vehicles and Parts
30	LG Electronics Inc.	South Korea	
30			Computer Hardware
32	Amundi SA	France	Investment Services Food or other Chemical
	Ecolab Inc.	U.S.	Agents
33			Real Estate Invest.+
24	CapitaLand Limited	Singapore	Services
34	Vestas Wind Systems A/S	Denmark	Electrical Equipment + Power
35	ING Groep NV	Netherlands	Banks

36			Household Appliances and
	Electrolux AB	Sweden	Furn.
37	Teck Resources Limited	Canada	Metal Ore Mining
38	Dassault Systemes SA	France	Software
39	HP Inc.	U.S.	Computer Peripherals
40	Comerica Incorporated	U.S.	Banks
41	Sun Life Financial Inc.	Canada	Insurance
42	VERBUND AG	Austria	Wholesale Power
43	Kone Oyj	Finland	Machinery Manufacturing
44	Suncor Energy Inc.	Canada	Integrated Oil and Gas
45	ABB Ltd.	Switzerland	Industrial Conglomerates
46	Eli Lilly and Company	U.S.	Biopharmaceuticals
47	Nordea Bank AB	Sweden	Banks
48	Autodesk, Inc.	U.S.	Software
49	Metso Oyj	Finland	Machinery Manufacturing
50	AstraZeneca PLC	UK	Biopharmaceuticals
51	КеуСогр	U.S.	Banks
52	Alphabet Inc.	U.S.	Internet and Data Services
53	MetLife, Inc.	U.S.	Insurance
54	Industria de Diseno Textil	Spain	Apparel and Accessories
55	Danaher Corporation	U.S.	Medical Devices
56	Halma plc	UK	Machinery Manufacturing
57	Total SA	France	Integrated Oil and Gas
58	Novo Nordisk A/S	Denmark	Biopharmaceuticals
59	PNC Financial Services	U.S.	Banks
60	Schneider Electric SE	France	Industrial Conglomerates
61	Iberdrola SA	Spain	Wholesale Power
62	Alstom SA	France	Transportation Equipment
63	Bank of America Corp	U.S.	Banks
64			Communications
	Nokia Oyj	Finland	Equipment
65	Unilover DLC		Personal Care and
66	Unilever PLC Ingersoll-Rand Plc	UK U.S.	Cleaning Machinery Manufacturing
67	Commerzbank AG		Banks
68	Acciona SA	Germany	Facilities and Construction
69	ALLIUIID SA	Spain	Consumer Vehicles and
05	Tesla Inc	U.S.	Parts
70	Itron, Inc.	U.S.	Machinery Manufacturing
71	Westpac Banking Corp.	Australia	Banks
72	ENGIE Brasil Energia S.A.	Brazil	Wholesale Power
73	Eisai Co., Ltd.	Japan	Biopharmaceuticals
	· · · / ····		

74	National Australia Bank	Australia	Banks
75			Food and Beverage
	AAK AB	Sweden	Production
76	Lloyds Banking Group plc	UK	Banks
77			Electrical Equipment +
	OSRAM Licht AG	Germany	Power
78	Takeda Pharmaceutical Co.	Japan	Biopharmaceuticals
79	UCB S.A.	Belgium	Biopharmaceuticals
80	Intesa Sanpaolo SpA	Italy	Banks
81	Workday, Inc.	U.S.	Software
82	Yokogawa Electric Corp.	Japan	Industrial Conglomerates
83			Electrical Equipment +
	Samsung SDI Co., Ltd	South Korea	Power
84	adidas AG	Germany	Apparel and Accessories
85			Food and Beverage
06	Campbell Soup Company	U.S.	Production
86	Advantech Co., Ltd.	Taiwan	Computer Hardware
87	ANSYS, Inc.	U.S.	Software
88	Kesko Oyj	Finland	Food and Beverage Retail
89	Sekisui Chemical Co., Ltd.	Japan	Other Materials
90	VMware, Inc.	U.S.	Software
91	Considion Time Componenties	Conodo	General Merchandise
92	Canadian Tire Corporation	Canada	Retail Personal Care and
92	Kao Corp.	Japan	Cleaning
93		Jupun	Technology Consulting
	Accenture Plc	Ireland	Services
94	Celestica Inc.	Canada	Manufacturing Equipment
95			Consumer Vehicles and
	Toyota Motor Corp.	Japan	Parts
96	Konica Minolta, Inc.	Japan	Computer Peripherals
97	Spectris plc	UK	Machinery Manufacturing
98			Personal Care and
	L'Oreal SA	France	Cleaning
99			Consumer Vehicles and
100	Bayerische Motoren Werke	Germany	Parts
100	Panasonic Corporation	Japan	Computer Hardware