

Media Release – Embargoed until 6am EST, November 10, 2020

2020 Corporate Knights Better World MBA Ranking reflects continued demand for core course content, research in sustainability

Griffith University lands top spot in ranking for the first time

Toronto, November 10, 2020 – Today *Corporate Knights* released its 18th annual Better World MBA Ranking, with Australia’s Griffith Business School topping the ranking for the first time. Griffith earned first place thanks to an increase in core courses and faculty research related to sustainability and an improvement in gender and racial diversity among its faculty.

Warwick Business School landed in second place this year, falling one spot from the top position last year. The top five programs were rounded out by the U.K.’s University of Bath School of Management, Duquesne University’s Palumbo-Donahue School of Business in the U.S., and the U.K.’s Nottingham University Business School. The Better World MBA Ranking represents the top 40 programs from 10 countries. Eleven of those programs are Canadian.

In 2019, *Corporate Knights* uncovered a noticeable uptick in faculty research and core courses centred on sustainability – this trend continues in 2020. These developments reflect ongoing demand from students to train for meaningful work in the business sector, as well as demand from employers to help solve the serious social and environmental problems that threaten the future of businesses.

“Every MBA should be a sustainable MBA, and the Better World business schools are showing us how,” said Toby Heaps, CEO of *Corporate Knights*.

To determine the ranking, *Corporate Knights* evaluated 150 business schools (up from 146 in 2019), including all of the 2020 *Financial Times* top 100 Global MBA programs, every program that made the 2019 Top 40 in the *Corporate Knights* Better World MBA Ranking, and select MBA programs accredited by AMBA, AACSB or EQUIS, and/or signatories of the Principles for Responsible Management Education that opted in for evaluation.

From this starting universe, programs are evaluated across five key performance indicators: the number of sustainability-focused articles in peer-reviewed journals and citations (30% and 20% respectively), the number of core courses that incorporate sustainable development topics (30%), research institutes and centres devoted to sustainable development issues (10%) and faculty gender and racial diversity in the business school (5% each).

For more information, please contact:

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About Corporate Knights: Founded in 2002, Corporate Knights Inc. includes the sustainable business magazine *Corporate Knights* and a research division that produces rankings and financial product ratings based on corporate sustainability performance, including the Global 100 Most Sustainable Corporations in the World. *Corporate Knights* was named Magazine of the Year in 2013 and won the SABEW Canada Silver Award for Investigative Reporting in 2019.

2020 Rank	School	Country
1	Griffith Business School	Australia
2	Warwick Business School	United Kingdom
3	University of Bath – School of Management	United Kingdom
4	Duquesne University – Palumbo-Donahue School of Business	United States
5	University of Nottingham	United Kingdom
6	University of Guelph – Gordon S. Lang School of Business and Economics	Canada
7	York University – Schulich School of Business	Canada
8	Ryerson University – Ted Rogers School of Management	Canada
9	Fordham University – Gabelli School of Business	United States
10	University of Vermont – Grossman School of Business	United States
11	University of Exeter Business School	United Kingdom
12	INSEAD	France
13	Saint Mary’s University – Sobey School of Business	Canada
14	McGill University – Desautels Faculty of Management	Canada
15	Georgia Institute of Technology – Scheller College of Business	United States
16	Maastricht University School of Business and Economics	Netherlands
17	University of Victoria – Peter B. Gustavson School of Business	Canada
18	La Trobe University – La Trobe Business School	Australia
19	University of California Berkeley – Haas School of Business	United States
20	Massachusetts Institute of Technology – MIT Sloan School of Management	United States
21	University of Miami – Miami Herbert Business School	United States
22	Erasmus University – Rotterdam School of Management	Netherlands
23	Gonzaga University Graduate School of Business	United States
24	University of Manchester – Alliance Manchester Business School	United Kingdom
25	Western University – Ivey Business School	Canada
26	University of British Columbia – UBC Sauder School of Business	Canada
27	KAIST	South Korea

28	University of Edinburgh Business School	United Kingdom
29	Durham University Business School	United Kingdom
30	HEC Montréal	Canada
31	University of Strathclyde – Strathclyde Business School	United Kingdom
32	Pennsylvania State University – Smeal College of Business	United States
33	University of Calgary – Haskayne School of Business	Canada
34	Carleton University Sprott School of Business	Canada
35	EADA Business School	Spain
36	Lagos Business School	Nigeria
37	IE Business School	Spain
38	Copenhagen Business School	Denmark
39	TIAS School for Business and Society	Netherlands
40	University of North Carolina, Chapel Hill – UNC Kenan-Flagler Business School	United States

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