The companies pioneering the sustainable economy of today will own the economy of tomorrow.

The time to get in is now.
SUSTAINABLE SOLUTIONS ARE THE GROWTH STORY OF THE 21ST CENTURY

Annual growth of the world’s GDP averaged 5% from 2019 to 2022. Over this same period, clean energy investment grew nearly six times faster, at 29% per year, tracking to reach $8.5 trillion in 2030. Preliminary data indicate that this trend continued in 2023.

Source: International Monetary Fund, BloombergNEF
Scaling by Corporate Knights
Since 2019, we have measured how the revenue and CapEx of 2,800+ global companies align with a leading edge roadmap of the sustainability transition.

**THE PATTERN IS CLEAR**

Companies that lead in sustainable investment lead in sustainable revenue.
Climate Action 100+ is the most significant global investor engagement on climate change, representing almost $70 trillion in assets. In order to measure their success, we need data like green revenue and green CapEx. That’s where Corporate Knights comes in.

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Jane Ambachtsheer,
Global Head of Sustainability
BNP Paribas Asset Management
DATA THAT REVEALS WHO IS WALKING THE TALK ON SUSTAINABILITY

No other data providers are approaching the quantification of sustainable CapEx in this way and to this depth.

Since 2019, we have identified:

$12 trillion
SUSTAINABLE REVENUE*

$2.3 trillion
SUSTAINABLE INVESTMENT**

Sustainable Economy Intelligence follows the money to find the companies that are leading the transition to the low-carbon economy through their SDG-aligned product/service offerings and investments (CapEx, R&D and acquisitions) by mapping revenues and investments against the Corporate Knights Sustainable Economy Taxonomy.

This critical research offers actionable trend analysis covering companies’ revenues and investments.

"While net zero commitments are the foundation of a net zero transition strategy, CapEx is indicative of what companies actually intend to do."

Climate Action 100+

* Sustainable Revenue represents over 6% of total revenue in companies covered by Corporate Knights.
* Sustainable CapEx (the largest segment of Sustainable Investment) represents over 10% of total CapEx in companies covered by Corporate Knights.
OVERVIEW

Sustainable Economy Intelligence covers a subset of 2,800+ companies capturing five pivotal groups:

1. The 100 Biggest Emitters globally (publicly traded)
2. Transition Pathways Initiatives (TPI) companies
3. S&P 500 companies
4. MSCI All Country World Index (ACWI) ETF companies
5. S&P/TSX Composite
Corporate Knights’ research distills how companies make and invest their money, revealing **who is walking the sustainability talk.**

Fate Saghir, SVP, Head of Sustainability and Head of Marketing Mackenzie Investments
ABOUT THE CORPORATE KNIGHTS SUSTAINABLE ECONOMY TAXONOMY

In 2018, Corporate Knights committed to developing a taxonomy for measuring corporate contributions to a sustainable economy by mapping revenues and investments against defined standards, with close alignment to the UN Sustainable Development Goals and EU Taxonomy.

The same definitions of sustainable are used for the four types of data that can be tracked using our Sustainable Economy Taxonomy: revenue, CapEx, R&D and acquisitions.

The Sustainable Economy Taxonomy includes definitions for each of the categories, including certifications and ecolabels (and related thresholds) accepted by Corporate Knights as validation of sustainable revenue or investment. It is a living document, with suggestions from stakeholders helping to serve continuous improvement.

Read the taxonomy Governance and Method Overview for more information.

SYNTHESIS

The Sustainable Economy Taxonomy is informed by a synthesis of, among others, these sources and best practices.

EU Taxonomy for Sustainable Activities

Designed to support the transformation of the EU economy to meet its European Green Deal objectives. As a classification tool, the EU Taxonomy seeks to provide clarity for companies, capital markets, and policy makers on which economic activities are environmentally sustainable.

Climate Bonds Taxonomy

The Climate Bonds Taxonomy is a guide to climate aligned assets and projects. It is a tool for issuers, investors, governments and municipalities to help them understand what the key investments are that will deliver a low carbon economy.

Sustainability Accounting Standards Board

SASB Standards identify the subset of environmental, social, and governance issues most relevant to financial performance in each of 77 industries. They are designed to help companies disclose financially-material sustainability information to investors.

Sustainable Finance Action Council

The Sustainable Finance Action Council (SFAC) released their roadmap report in February 2023, which includes 10 recommendations addressing the merits, design and implementation of a green and transition finance taxonomy for Canada. A detailed taxonomy is expected to be published by 2025.
The Corporate Knights Sustainable Economy Taxonomy

A TRUSTED GLOBAL SUSTAINABILITY STANDARD

Companies that use the Corporate Knights standard to publicly report their SDG-aligned revenues.

- Powers Climate Arc’s AGM Tool for Climate Action 100+ investors
- Powers The Banker’s annual Sustainable Banking League Tables
- Powered the inaugural Terra Carta Seal launched by HRH The Prince of Wales
- Powers the Global 100 Most Sustainable Corporations in the World Index

The world’s top performing global equity ESG index over the past two decades [CKG100]

climate arc  The Banker  Terra Carta  GLOBAL100
HOW WE FIND NEEDLES IN HAYSTACKS

Scan annual & sustainability reports to record revenue or investment that aligns (or might align) with the CK taxonomy.

Share calculations of sustainable revenue and investment with company.

Company responds to findings + augments on sustainability data portal.*

Review company data and determine what is counted as sustainable.

Conduct Q.A. for final scoring.

Repeat for next reporting year.

*500+ companies with $17 trillion in market value engage with CK directly.
Corporate Knights is one of the most advanced practitioners seeking ESG correlation to core business metrics such as revenue growth, cost reduction and profitability.

Michael E. Porter, Harvard Business School
POWER YOUR INVESTMENT STRATEGY WITH CORPORATE KNIGHTS INTELLIGENCE

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