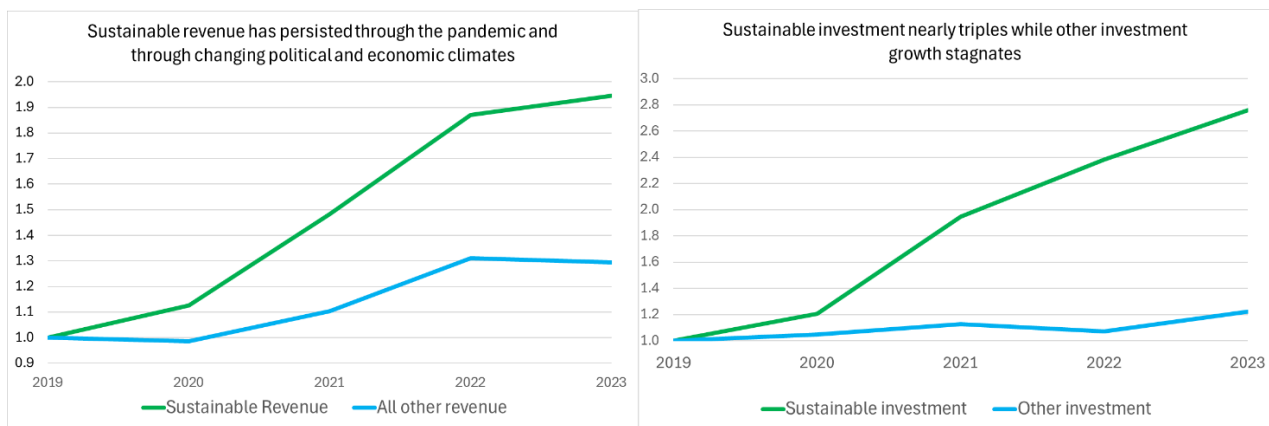




Sustainability transition gains momentum

Davos, January 2025

The global sustainability transition is now deeply rooted in the global economy. Driven by irrefutable and irreversible economic logic that has and will continue to withstand political backsliding and resistance from entrenched incumbents, sustainable revenue and sustainable investment are outpacing average growth rates. Sustainability growth continued and actually accelerated during the pandemic and has persisted through changing political and economic climates. In many industries, growth in sustainable revenue accounts for most of the growth in the past five years. The growing momentum of the transition is evident from Dallas to Denmark and extends deep into the supply chains for power, transportation, food, and shelter.



Data from Corporate Knights Sustainable Economy Intelligence database which covers more than 3,000 companies and contains more than 39,000 records tracking sustainable revenue and investment in the companies in the MSCI ACWI, the S&P 500 and the S&P/TSX Composite Index. Companies with sustainability data for 2019 forward included in the charts had USD \$26.7 trillion in revenue in 2023 and investments of \$2.8 trillion. Sustainable investment includes capital expenditures, research and development, and acquisitions, as defined in Corporate Knights global sustainability taxonomy.

Companies that make Corporate Knights' Global 100 ranking are well aware of which direction the wind is blowing. The companies that rise to the top of this ranking are the ones that are providing the products and services that the world needs to make the transition to a sustainable economy. Half the points in the Global 100 ranking methodology are based on the extent to which a company's revenues and investments (including acquisitions and R&D) are aligned with Corporate Knights's Sustainable Economy Taxonomy. While conventional ESG metrics also matter, it is simply not possible to rise to the top of the Global 100 without being a sustainability leader.